



Vantage Learning launches MY Access!

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By Staff Writer

Vantage Learning, a provider of online assessment and automated essay scoring tools, has released MY Access! School Edition, an online instructional writing program.

The upgraded version features an innovative new capability that detects 'text speak,' an increasingly popular form of shorthand writing found in text and instant messages. MY Access! School Edition also gives educators the most accurate picture of students' progress with updated reporting, and offers additional ways to customize MY Access! to their students' reading and writing levels.

The web-based writing environment of MY Access! uses Vantage Learning's IntelliMetric technology to instantly score student essays, and provide immediate feedback that engages and motivates students. Students simply write an essay based on a teacher's assignment, and then submit it to the MY Access! program. MY Access! instantly analyzes over 350 semantic, syntactic, and discourse characteristics, and scores students on focus and meaning; organization; content and development; language use; voice and style; mechanics and conventions; and their overall writing proficiency. MY Access! also provides powerful tutor and editor feedback to assist students in their revision planning, as well as support for English language learners.